



# ROSA gonzalez

creative web professional

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www.rosacreative.com

## experience

April 2007 - March 2010

**cendyn** | boca raton, fl **Product Analyst**

- Proposed web usability feedback & prepared site maps, information architecture, & wireframes
- Performed cross-browser testing of web applications & worked closely with developers
- Managed redesign of web application used by Starwood Hotels & Resorts

Oct 2005 - April 2007

**cendyn** | boca raton, fl **Production Coordinator**

- Oversaw & managed production team workflow
- Decreased production turnaround time
- Trained new team members

April 2005 - Oct 2005

**cendyn** | boca raton, fl **Product Specialist**

- Built & published web pages using HTML/CSS

## skills

Software & Technical

- Photoshop
- Dreamweaver
- Illustrator
- Fireworks
- Flash
- InDesign
- Office
- Coda
- CSS
- HTML/XHTML
- JavaScript/jQuery (basic)
- PHP (basic)
- Web Standards & Usability
- Accessibility
- Information Architecture
- Wordpress Customization

Applied

- Mac/PC
- Bilingual (English/Spanish)

## education

July 2003 - March 2005

**art institute of fort lauderdale** | fort lauderdale, fl

**Associate of Science in Interactive Media Design**

## awards

2005 **best graduate class portfolio award** | art institute of fort lauderdale